

| FACTS | WHAT DOES CETERA PLANNING PARTNERS (“CPP”) DO WITH YOUR CUSTOMER INFORMATION?                                                                                                                                                                                                                                                                                                                                                                                                             |
|-------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Why?  | Financial companies choose how they share your customer information. Federal law gives consumers the right to limit some, but not all, sharing. Federal law also requires us to tell you how we collect, share, and protect your customer information, which includes all nonpublic personal information about you, whether collected directly from you or received from other financial institutions or third-party sources. Please read this notice carefully to understand what we do. |
| What? | The types of customer information we collect and share depend on the product or service you have with us. This information can include: <ul style="list-style-type: none"> <li>▪ social security number and birth date</li> <li>▪ income, assets, net worth and investment experience</li> <li>▪ account balances and transaction history</li> </ul>                                                                                                                                      |
| How?  | All financial companies need to share customers’ information to run their everyday business. In the section below, we list the reasons financial companies can share their customers’ information; the reasons Cetera Planning Partners chooses to share; and whether you can limit this sharing.                                                                                                                                                                                         |

| Reasons We May Share Your Customer Information                                                                                                                                                                                                                                                                              | Does Cetera Planning Partners share? | Can you limit this sharing? |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------|-----------------------------|
| <b>For our everyday business purposes –</b><br>to process transactions and maintain your account(s), respond to court orders or legal investigations, or report to credit bureaus                                                                                                                                           | Yes                                  | No                          |
| <b>For our marketing purposes –</b><br>to offer our products and services to you                                                                                                                                                                                                                                            | Yes                                  | No                          |
| <b>For joint marketing with other financial companies</b>                                                                                                                                                                                                                                                                   | No                                   | We don’t share              |
| <b>For our affiliates’ everyday business purposes –</b><br>information about your transactions and experiences                                                                                                                                                                                                              | Yes                                  | No                          |
| <b>For our affiliates’ everyday business purposes –</b><br>information about your creditworthiness                                                                                                                                                                                                                          | No                                   | We don’t share              |
| <b>For our affiliates to market to you</b>                                                                                                                                                                                                                                                                                  | Yes                                  | Yes                         |
| <b>For nonaffiliates to market to you</b><br>If your financial professional is not under a restrictive covenant and leaves Cetera Planning Partners to join another firm, we or your financial professional may disclose your customer information to the new firm or to a third-party vendor to facilitate the transition. | Yes                                  | Yes                         |

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| <b>To limit our sharing</b> | <ul style="list-style-type: none"> <li>▪ Call 913-498-8898</li> </ul> <p>Please note: If you are a <i>new</i> customer, we can begin sharing your information 30 days from the date we sent this notice. When you are <i>no longer</i> our customer, we continue to share your information as described in this notice.</p> <p>However, you can contact us at any time to limit sharing.</p> |
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| <b>Questions?</b> | Call 913-498-8898 or visit <a href="http://www.ceteraplanningpartners.com">www.ceteraplanningpartners.com</a> |
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**Who We Are**

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| <b>Who is providing this notice?</b> | Cetera Planning Partners, Cetera Investment Advisers LLC, Cetera Insurance Agency LLC, Cetera Advisory Services LLC |
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**What We Do**

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| <b>How does Cetera Planning Partners protect my customer information?</b>                 | <p>To protect your customer information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.</p> <ul style="list-style-type: none"> <li>In addition to physical and electronic safeguards, we have implemented security standards and procedures to protect your information, including employee training, limited employee access and the use of confidentiality agreements.</li> </ul> |
| <b>How does Cetera Planning Partners collect my customer information?</b>                 | <p>We collect your customer information, for example, when you:</p> <ul style="list-style-type: none"> <li>open an account or deposit money</li> <li>direct us to buy or sell securities</li> <li>seek advice about your investments or enter into an investment advisory contract</li> </ul> <p>We also collect your customer information from other companies.</p>                                                                                                                                     |
| <b>Why can't I limit all sharing?</b>                                                     | <p>Federal law gives you the right to limit only:</p> <ul style="list-style-type: none"> <li>sharing for affiliates' everyday business purposes – information about your creditworthiness</li> <li>affiliates from using your information to market to you</li> <li>sharing for nonaffiliates to market to you</li> </ul> <p><b>State laws and individual companies may give you additional rights to limit sharing. See below for more on your rights under state law.</b></p>                          |
| <b>What happens when I limit sharing for an account I hold jointly with someone else?</b> | Your choices will apply to everyone on your account.                                                                                                                                                                                                                                                                                                                                                                                                                                                     |

**Definitions**

|                        |                                                                                                                                                                                                                                            |
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| <b>Affiliates</b>      | <p>Companies related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> <li><i>Our affiliates include companies with a Cetera or Avantax name.</i></li> </ul>        |
| <b>Nonaffiliates</b>   | <p>Companies not related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> <li><i>Nonaffiliates may include financial services companies.</i></li> </ul>            |
| <b>Joint Marketing</b> | <p>A formal agreement between nonaffiliated financial companies that together market financial products or services to you.</p> <ul style="list-style-type: none"> <li><i>Cetera Planning Partners does not jointly market.</i></li> </ul> |

**Other Important Information**

- Accounts with a California, Vermont, Massachusetts, or North Dakota mailing address are automatically treated as if they have limited the sharing as described on page 1.
- California residents: We will not share your customer information with a financial company for joint marketing purposes except as required or permitted by law.
- Vermont residents: For joint marketing with other financial companies, we will disclose only your name, contact information, and information about your transactions, unless otherwise required or permitted by law.
- Nevada residents: Pursuant to Nevada law, you may request to be placed on our internal "Do Not Call" list at any time by calling 844-337-2215 or emailing us at [donotcall@cetera.com](mailto:donotcall@cetera.com). You may obtain further information by contacting the Nevada Attorney General, 555 E. Washington Ave., Suite 3900, Las Vegas, NV 89101; phone 702-486-3132; email [bcpserve@ag.nv.gov](mailto:bcpserve@ag.nv.gov).